

Everyone, Meet

SALLY SCHRINER

Sally Schriner is our Marketing expert on our team of EIR's. Sally is the Founder & CEO of Schriner Growth Partners,

Sally Schriner is a successful, seasoned executive who has spent more than 20 years working with several types of organizations including corporate, startup, and venture capital groups. Her experience in digital product development, marketing, and strategic planning for B2B and B2C businesses gives her a unique perspective and skill set when working with businesses on their strategies and growth plans.

Sally is passionate about helping businesses scale and grow by coming up with creative solutions to problems. This passion led her to found Schriner Growth Partners, her own business consulting agency.

Additionally, Sally is the Chief Marketing Advisor at Align Capital Partners, working as an independent contractor with the investment team and portfolio company management on growth initiatives and operational priorities as it relates to marketing and sales strategies and execution at select portfolio companies.

Sally works with business owners to accelerate their growth through strategic marketing initiatives including brand strategy, digital and traditional marketing, lead generation, and sales support strategies. Sally's experience includes being a Venture Partner at JumpStart and President of AG Interactive at American Greetings, where she led the company's digital marketing efforts.

Sally holds a BS in Marketing from the Pennsylvania State University and an MBA from Northwestern University's Kellogg School of Management. Sally currently resides in Cleveland, and loves spending time with her two daughters, husband, and dog and enjoys yoga, reading, and going to baseball games.

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